



## **Clear Thoughts website stats – July to 12<sup>th</sup> Jan 2009**

**3474 visits** (with more visits averaged on a Monday and Friday)

**19,400 pages viewed**

Average of 3 1/2 minutes per visit with an average of 5 pages per visit (average is going down due to increased automated visits which last seconds)

54% of visitors 'direct traffic' (name typed directly into their computer)

25% of visitors referred from other sites

- 183 from [www.easyhealth.org.uk](http://www.easyhealth.org.uk)
- 103 from main ARC website
- 79 from CSIP website
- 69 from Mencap
- 59 from CHANGE
- 58 via Janet Cobb's website

21% of visitors via search engines (197 visitors via Google search)

**Most popular pages on the site** (apart from homepage)

Mental Health conditions 1130 visits

Introduction page 942 visits

Links and resources 898 visits

Candle page 751 visits

Law and Guidance 521 visits

Information from individuals 489 visits